

Circular Economy



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What is circular economy?



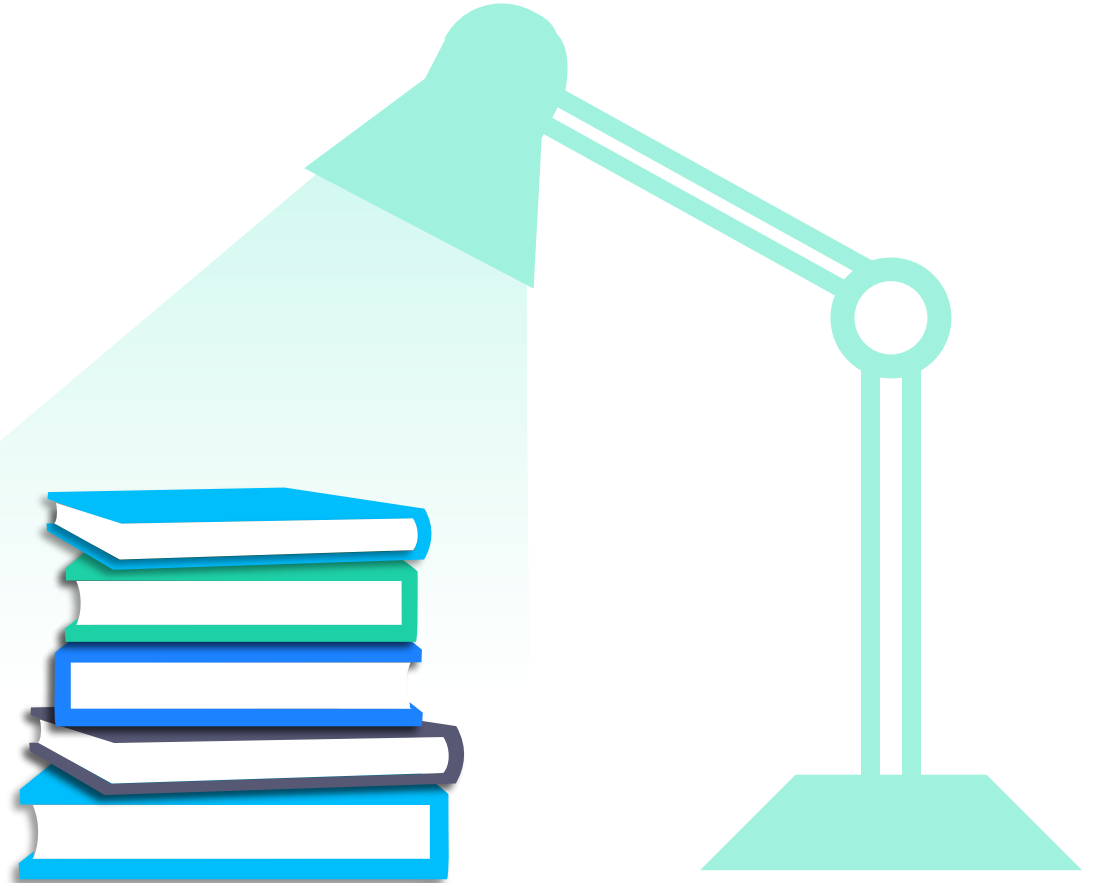
Based on the principles of designing out waste and pollution



Keeping products and materials in use



Regenerate natural systems



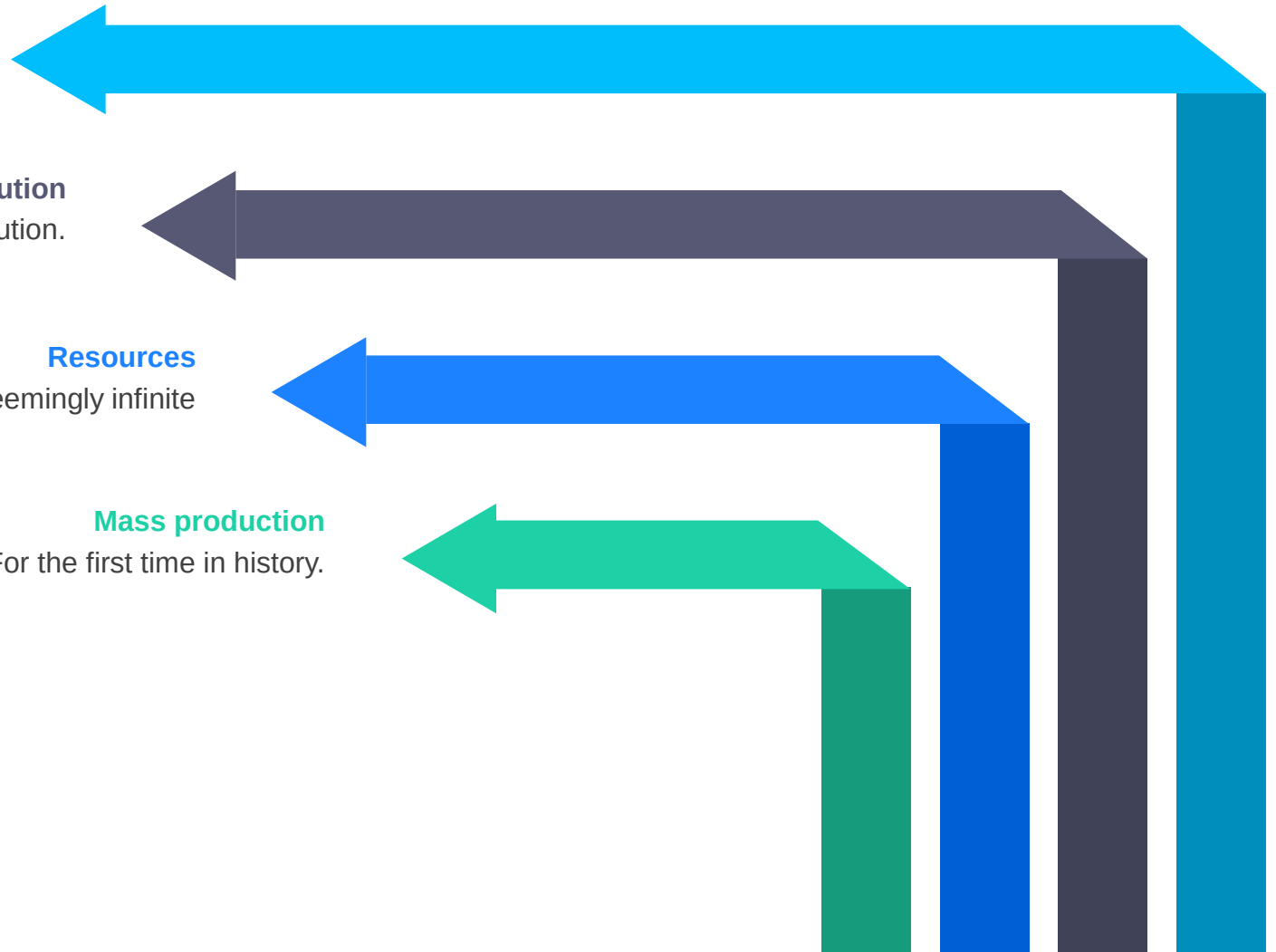
Where did it all start?

1684
Thomas Savery invented the steam engine.

Industrial revolution
His invention kick started the industrial revolution.

Resources
Raw materials and energy were seemingly infinite

Mass production
For the first time in history.



What does it look like now?

Our current system (Linear Economy)

Take: Resources are taken from the ground.

Make: To make products which are used.

Waste: When the products are no longer needed.

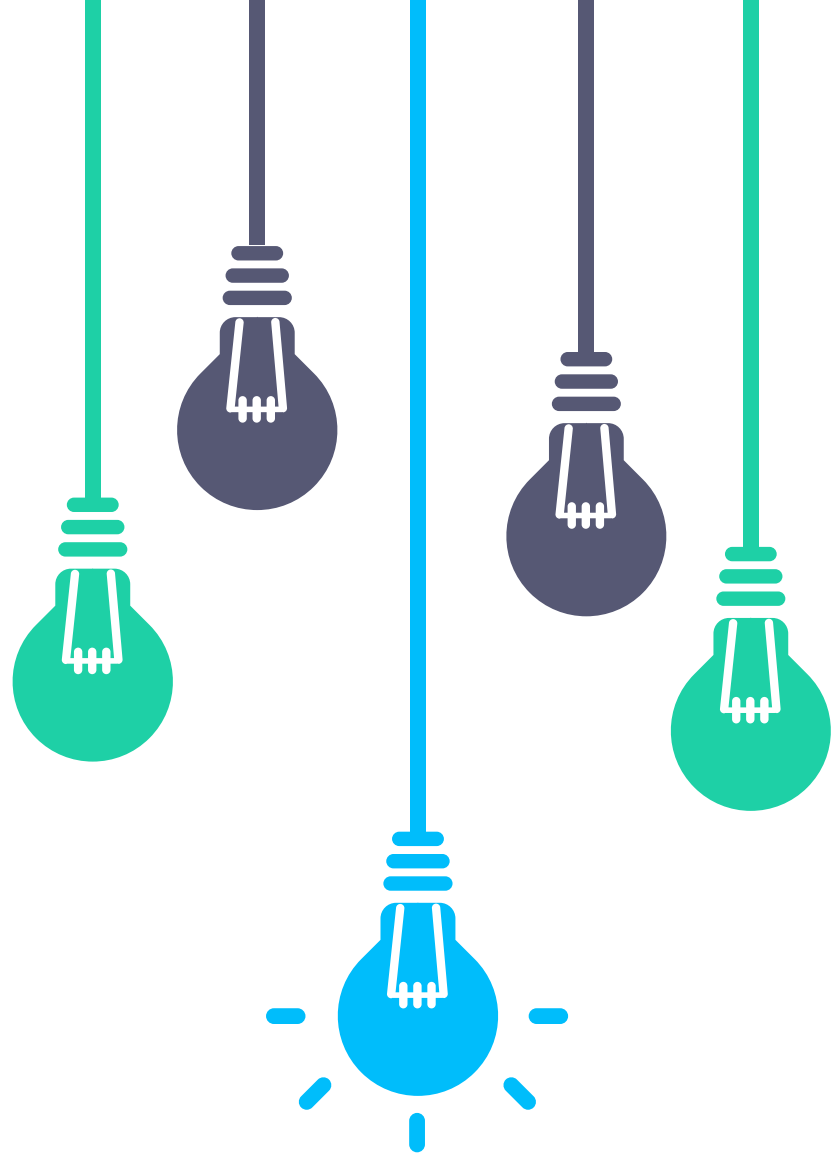
Ressources

We are reaching our limit.

Our way of doing things has to change!



What can we do to help?



Recycle

Paper, PET, Carton, ...



Use reusable bags and packaging



Don't waste energy

Take the bicycle instead of the car.

Thank you for your attention

Be smart

